



**COMING THIS YEAR!!**  
**JUMBOTRON –**  
**[www.revmamedia.com](http://www.revmamedia.com)**  
**& ONLINE TICKET SALES –**  
**[www.ezticketlive.com](http://www.ezticketlive.com)**

The Cassia County Fair Board is proud to be a member of the PRCA (Professional Rodeo Cowboys Association) for over 50 years. The Fair Board has been continually striving to improve our rodeo year after year by bringing top quality cowboys and cowgirls to our rodeo performances for the community to enjoy. The Cassia County Fair and Rodeo has been a social hub of our community for over 100 years. Without the generous time and donations of our community, none of this would be possible. This event is the 3<sup>rd</sup> week of August.

In order to continue to bring the best quality competitors to our rodeo, we feel we need to keep our purse structure at a competitive level. The higher purse money offered, the more likely we are to attract better quality competitors. With your help, we will be able to continue to bring a top quality rodeo to our community.

The Cassia County Fair Board is providing an opportunity to corporate businesses, local business owners and community members to be a part of our Advertising Package. The details on our advertising campaign are as follows. There are several packages available to suit your needs:

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### **GOLD BUCKLE SPONSOR PACKAGE \$ 1,000.00 Annual Donation**

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Package received by sponsor:

1. Sponsor's name will be listed on our daily rodeo program as a Gold Buckle Sponsor. This program is printed daily for all three performances of our rodeo.
2. (10) grandstand tickets will be provided to sponsor at no charge for each rodeo performance. (10 per night, 30 total.)
3. Your business name or logo will be broadcast on the JUMBOTRON prior to the Rodeo or Concert each night.
5. (10) tickets to our concert will be provided to sponsor at no charge for our performance on Tuesday night.
6. (10) one day carnival passes will be provided to sponsor at no charge for the day of your choice.  
Total ticket value is \$ 600.00
7. Business name or logo printed on tickets purchased online.

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### **SILVER BUCKLE SPONSOR PACKAGE \$ 500.00 Annual Donation**

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Package received by sponsor:

1. Sponsor's name will be listed on our daily rodeo program as a Silver Buckle Sponsor. This program is printed daily for all three performances of our rodeo.
2. (4) grandstand tickets will be provided to sponsor at no charge for each rodeo performance. (4 per night, 12 total.)
3. Your business name or logo along with other Silver Buckle sponsors will be broadcast on the JUMBOTRON prior to the Rodeo or Concert each night.
5. (4) tickets to our concert will be provided to sponsor at no charge for our performance on Tuesday night.
6. (4) one day carnival passes will be provided to sponsor at no charge for the day of your choice.  
Total ticket value is \$ 240.00

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## CHUTE SPONSOR – \$500 Annual Donation

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### 8 Available ONLY -

(1) 2'x4' sign with business name will be placed on a Chute Gate for the week of the fair and will be announced by the rodeo announcer at least 3 times during each rodeo performances.

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## RODEO EVENT SPONSOR PACKAGE \$ 400.00 Annual Donation

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### 7 Available ONLY -

Package received by sponsor:

1. Sponsor's name will be listed on our daily rodeo program as an Event Sponsor. This program is printed daily for all three performances of our rodeo.
2. The sponsor's name will be broadcast on the JUMBOTRON and announced during the rodeo event.
3. A logo flag with your business name or logo will be presented prior to the sponsored event. (Flag provided by sponsor)

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## ARENA SPONSOR - Annual Donation

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Package received by sponsor:

### Option 1: \$200.00 – 1 year Contract -

1. Sponsor's name will be listed on our daily rodeo program as an Arena Sponsor. This program is printed daily for all three performances of our rodeo.
2. (1) 2x4 sign with business name will be placed at the top rail of arena bleachers.

### Option 2: \$450.00 – 3 year Contract –

1. Sponsor's name will be listed on our daily rodeo program as an Arena Sponsor. This program is printed daily for all three performances of our rodeo.
2. (1) 2x4 sign with business name will be placed at the top rail of arena bleachers.

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## JUMBOTRON SPONSOR - \$5000.00 Annual Donation

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### 1 Available ONLY-

*Exclusive* Package received by sponsor:

1. Your business name or logo will be displayed *ABOVE* the JUMBOTRON during the concert and 3 rodeo performances. Your business will also be recognized throughout the rodeo by the rodeo announcer during each performance.
2. Sponsor's name will be listed on our daily rodeo program as Exclusive JumboTron Sponsor. This program is printed daily for all three performances of our rodeo.
3. (10) grandstand tickets will be provided to sponsor at no charge for each rodeo performance. (10 per night, 30 total.)
4. (10) tickets to our concert will be provided to sponsor at no charge for our performance on Tuesday night.
5. (2) VIP passes to Meet and Greet with Concert Entertainer.
5. (10) one day carnival passes will be provided to sponsor at no charge for the day of your choice.  
Total ticket value is \$ 600.00
6. Business name or logo printed on tickets purchased online.
7. VIP Parking Pass for 1 vehicle during fair week.

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## LEADER BOARD SPONSOR - \$500 Annual Donation

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### **1 Available ONLY –**

Each time the Leader Board is displayed for each event, your business name or logo will be broadcast as the Exclusive Sponsor.

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## REPLAY SPONSOR - \$400.00 Annual Donation

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### **7 Available ONLY -**

Business name or logo will be broadcast on the JUMBOTRON and recognition from rodeo announcer during each REPLAY of the event you decide to sponsor. (Up to 10x per event depending on total number of entrants in the event)

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## PRE-EVENT Advertising - Annual Donation

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Your prepared commercial (subject to Fair Board approval) will be broadcast on the JUMBOTRON 30 minutes prior to the start of each nightly performance. (Concert and 3 rodeo Performances)

\$300 - 30 second commercial

\$600 - 1 minute commercial

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## OTHER SPONSORSHIPS AVAILABLE

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4-H Belt Buckle Sponsor - \$100 per Buckle

Tuesday Night Concert Sponsor

Queen Contest Sponsor

Horse Race Sponsor

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***Discounts Available for Long Term Contracts. (3+ years)***

Contact Ryan @ 300-0227 or any other Fair Board Member today to reserve your Advertising Package. [www.cassiacountyfair.com](http://www.cassiacountyfair.com)

***Thank You, Cassia County Fair Board***