

Cassia County Fair Board Minutes

Wednesday, January 17, 2024, 7 PM

Present: Tony Holt, Commissioner Leonard Beck, Carla Beck, Grace, Extension Educator, Tab Smith and Wesley Dalton

On Zoom: Cordel Sheridan, Todd Powers, Trevor Stapelman, Paul Marchant, Jeff Chatburn and Debi Barnes

Cordell called the meeting to order. Minutes were read. Paul moved accept Trevor seconded

Grace, Extension Educator would like to upgrade Showworks in hopes that it will work more efficiently. Todd made motion to approve. Carla seconded; motion passed. Grace needs the livestock committee meeting minutes. She would like to be a part of the superintendent meeting so everyone is on the same page. Carla suggested we have the super meeting in February before beef weigh in. Grace invited everyone to Rosie Davids retirement party on Feb. 20th from 5 to 7 pm. It will be held in the commissioners' chambers prior to the 4-H Leaders Meeting.

Todd talked about the 208 Rodeo series. They have scheduled 6 rodeos at the time. Participants must have a PRCA card to compete. Individuals have to compete 4 of the 6 rodeos to win money. Payout 3 places – 1st - \$12000, 2nd - \$8000 and 3rd - \$4000. Bank of Idaho is the sponsor. They want to give big prizes such as a trailer, razor etc. We will be the 2nd to last rodeo. The goal is to help get cowboys to hit the smaller rodeos. We would run a 208 series video and an ad for Bank of Idaho. We will get advertising at all the previous 208 series Rodeo. The hope is we can get some prizes and money as the series grows. Must commit by Jan 31st and pay \$2000. We get advertising and hopefully some cowboys that want to compete. Paul made a motion to pay, Trevor seconded.

The Chamber of commerce is wanting the fair board to sponsor a table on Thursday, Jan 25th at 6 PM. Trevor moved and Paul seconded. It is a table of 8. They are giving the fair board 6 tickets to attend and we have to buy two. We will decorate table with caps, arena tickets to the concert, meal tickets and caramel apples. Trevor, Cordell, Todd, Patty, Tony and possibly Jeff and Tammy will attend.

Romeo says 99.9% Nitty Gritty Dirt Band is coming. Don't have contract yet. \$45,000. Once we receive contract we will decide on opener, Kyle Shop charges \$10,000; Heath Clark is interested and possibly 80's cover band. Table to next meeting. Goode Motor is the main sponsor but we can get more. Coca Cola is a sponsor.

Wesley has made a new sponsorship flyer with new sponsor options. Possible sponsors for national anthem. Wickel Tire sponsors the opening ceremony for \$5000. This included grand entry, prayer and national anthem.

Grandstands – Todd talked to Alan. Coming this next week. Letter from county to proceed.

Commissioner Beck said they want to commit \$750 for scholarships for Queen candidates. \$500 Queen, 2nd attendant \$250. This is appreciated.

Demolition was \$10,000 more than agreed. Due to cutting asphalt. They didn't know it included the Catholic and Declo Lions booths. \$15000 to bring down restrooms.

Jeff was wanting square footage for the beer garden, jockey room and betting booths so he can start getting bids. Kyle with Coors has unlimited funds and wants to sponsor horse races. Interested in building the jockey rooms, race office and parimutuel. How much money would we want. Coors would want to be the exclusive sponsor.

Cordell is working with DL Evans bank on a pari mutuel room sponsorship

Paul has contacted Swine, Dairy and Beef Judges.

Todd – stock contractors, Marty and Sammy are working with each other.

The next meeting will be February 13th. Superintendent meeting will be held at 6 PM prior to fair board meeting.

Cordell made motion to adjourn. Trevor 2nd. 8.20 PM