



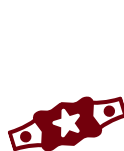
2026 Fair and Rodeo Book

116th Annual

Since 1910

AUGUST 15TH - AUGUST 22ND 2026

NEW INFORMATION AND
ENGAGING CONTENT



**KIDS, DID YOU FIND THE THREE
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PUT THIS IN YOUR CALENDAR NOW: SATURDAY, AUGUST 14TH - SATURDAY, AUGUST 21ST, 2027

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TEAM RANCH
SORTING

THE 2026 SCHEDULE



THURSDAY, AUGUST 13

4-H HORSE SHOW
8AM - ICCU ARENA
FREE TO PUBLIC

FRIDAY, AUGUST 14

QUEEN HORSEMANSHIP SHOW
9AM - ICCU ARENA
FREE TO PUBLIC

SATURDAY, AUGUST 15TH

CONCERT - LONESTAR
8PM - ICCU ARENA
TICKETED EVENT

MONDAY, AUGUST 17TH

4-H/FFA RABBIT SHOW
8:30AM - FREE & OPEN TO PUBLIC
INDOOR SHOW BARN

4-H/FFA DAIRY QUALITY SHOW
10:30 AM
FREE AND OPEN TO PUBLIC
OUTDOOR JACK FUNK PAVILION.

4-H/FFA DAIRY SALE
6:30 PM - FREE & OPEN TO PUBLIC
INDOOR SHOW BARN

MOTO-RODEO
6:30 PM - ICCU ARENA
TICKETED EVENT

TUESDAY, AUGUST 18TH

4-H/FFA DAIRY SHOWMANSHIP
10:30 AM- FREE & OPEN TO PUBLIC
JACK FUNK OUTDOOR PAVILION

4-H/FFA TURKEY SHOW
12PM - FREE & OPEN TO PUBLIC
INDOOR SALE BARN

4-H/FFA GOAT QUALITY AND
FITTING/SHOWING
2:30 PM - FREE & OPEN TO PUBLIC
INDOOR SHOW BARN

MOTO-RODEO
6:30 PM - ICCU ARENA
TICKETED EVENT

WEDNESDAY, AUGUST 19TH

PARADE
10:30 AM - FREE
DOWNTOWN BURLEY

4-H/FFA SHEEP SHOW
1PM - INDOOR SALE BARN
FREE & OPEN TO PUBLIC

CARNIVAL OPENS
5:00 PM
PAID ADMISSION

WEDNESDAY, AUGUST 19TH

4-H MAKE AND TAKE EVENT
5:00 PM - 7:00 PM
4-H/OPEN CLASS BUILDING.
FREE & OPEN TO PUBLIC

TEAM RANCH SORTING
7PM

FREE - ICCU ARENA

THURSDAY, AUGUST 20TH

4-H/FFA SWINE SHOW
7AM - INDOOR SHOW BARN
FREE AND OPEN TO PUBLIC

4-H/FFA BEEF QUALITY SHOW
8:30 AM FREE & OPEN TO PUBLIC
JACK FUNK OUTDOOR PAVILION

4-H DOG SHOW
3-5PM
FREE & OPEN TO PUBLIC
JACK FUNK OUTDOOR PAVILION

4-H MAKE AND TAKE EVENT
5:00 PM - 7:00 PM
4-H/OPEN CLASS BUILDING.
FREE & OPEN TO PUBLIC

CARNIVAL OPENS
5:00 PM PAID ADMISSION

THE 2026 SCHEDULE



THURSDAY, AUGUST 20

PRE-RODEO ENTERTAINMENT
7:15 PM

MUTTON BUSTIN
7:30 PM

PRCA PRO-RODEO
8:00 PM

ICCU ARENA
TICKETED EVENT

FRIDAY, AUGUST 21

4-H/FFA BEEF SHOWMANSHIP
8:30 AM
OUTDOOR JACK FUNK PAVILION

PARI-MUTUEL HORSE RACING &
INDIAN RELAY RACES
1:00 PM
ICCU ARENA
TICKETED EVENT

4-H/FFA GRAND CHAMPION
CONTEST ROUND ROBIN
2:00 PM
OUTDOOR JACK FUNK PAVILION
FREE & OPEN TO PUBLIC

FRIDAY, AUGUST 21

CARNIVAL OPENS
4:00PM

4-H PETTING ZOO
5:00 - 7:00 PM
OUTDOOR JACK FUNK PAVILION

PRE-RODEO ENTERTAINMENT
7:15 PM

MUTTON BUSTIN
7:30 PM

PRCA PRO-RODEO
8:00 PM
ICCU ARENA
TICKETED EVENT



SATURDAY, AUGUST 22

4-H/FFA MARKET ANIMAL SALE
8AM - 5PM
INDOOR SALE BARN

CARNIVAL OPENS
12PM

PARI-MUTUEL HORSE RACING &
INDIAN RELAY RACES
1:00 PM
ICCU ARENA
TICKETED EVENT

PRE-RODEO ENTERTAINMENT
7:15 PM

MUTTON BUSTIN
7:30 PM

PRCA PRO-RODEO
8:00 PM
ICCU ARENA
TICKETED EVENT



**DON'T FORGET TO VISIT THE COMMUNITY
ENTERTAINMENT STAGE ON THE SOUTH LAWN,
COMMERCIAL VENDOR BUILDING, AND THE OPEN
CLASS EXHIBITS WHICH ARE OPEN THROUGHOUT.**

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The Cassia County Fair & Rodeo wouldn't be possible without the generous support of our Arena Sponsors.

- Their Signs line the ICCU Arena and represent local businesses and organizations that believe in supporting our community and keeping traditions alive.
- These sponsors help fund the rodeo, arena upgrades, entertainment, and experiences that thousands enjoy each year.
- As you look around the arena during your favorite events, take a moment to spot their signs and recognize the businesses that are making this possible.
- Please consider supporting these sponsors year-round—just like they support our fair!

👉 You'll find a full list of our 2026 Arena Sponsors below.

Thank you to every business and organization that continues to show up for Cassia County. We couldn't do it without you!

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|-------------------------------|---|------------------------------------|
| • 360 Auto Center | • Century 21 Riverside Realty | • Wickel Tire Pros |
| • Skaggs Furniture | • Edgewater Dining & Spirits | • Titan Machinery |
| • Get Western Autobody | • Lookout Federal Credit Union | • Omega Roofing |
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| • 5 Rivers Cattle | • Title One | • Burley Reminder |
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Cordell Sheridan
Board Member

Tony Holt
Board Member

Ryan Taylor
Board Member

As the Cassia County Fair and Rodeo's Fair Board, we take great pride in organizing Idaho's longest-continuous rodeo. Since 1910, Cassia County's Fair Boards have worked tirelessly to ensure that the fair is a highlight of the summer season, offering entertainment, education, and excitement for all who attend.

Our board members are dedicated to making the fair a success, each bringing their unique talents and expertise to the table. From coordinating rodeo events and managing livestock shows to organizing concerts and overseeing office operations, we work together to make the fair a memorable experience for everyone.

We would also like to thank Jeff Chatburn (pictured above from last year's Rodeo) for his decades of Fair Board service and wish him well in retirement. We are excited that Ryan Taylor has joined us!

THANK YOU TO OUR STOCK CONTRACTOR,



CONTINUING THE TRADITION STARTED IN 1950

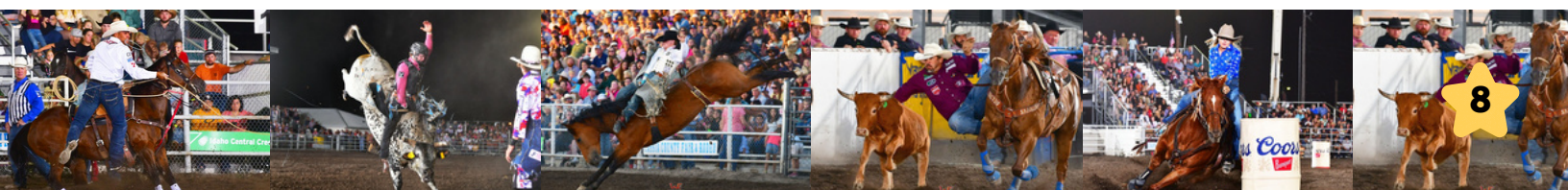
AND OUR SUB STOCK CONTRACTORS:

**HONEYCUTT PRORODEO
WESTERN RODEO
ALL IN RODEO
ACES WILD PRO RODEO**

We're thrilled to welcome Barnes PRCA Rodeo back to Burley for a third consecutive year. Founded by Bob Barnes in 1950, this family-owned business has set the standard in rodeo entertainment, delivering thrilling experiences that captivate audiences and showcase rodeo's best athletes. As an **elite PRCA Stock Contractor**, Barnes **provided livestock** for the first National Finals Rodeo in 1959 and continues to uphold a legacy of excellence.



Under the leadership of Marty Barnes and his son Westin, Barnes PRCA Rodeo embodies over 75 years of dedication to the craft, featuring top-tier livestock and world-class rodeo production. Their storied history includes notable achievements, such as Crystal Springs being named Saddle Bronc Horse of the Year in 1977. We are honored to have them partner with us again this year, bringing their award-winning talent to the Cassia County Fair and Rodeo.



INTRODUCING OUR RODEO ANNOUNCER!

Kade Rogge started his rodeo career at a young age being competitive in local team roping jackpots and rodeos at the age of seven. His love for rodeo turned into a very successful high school rodeo career which gave him numerous college scholarship offers.

His freshman year he rodeoed at the University of Montana Western. His sophomore year he decided to transfer to be closer to home to the College of Southern Idaho where he made the CNFR as the Rocky Mountain Region Team Roping Champion.

During his years at CSI, his love for the production side of rodeo developed as his coach threw him into the fire to announce their annual rodeo school. He hasn't looked back since. Kade honed his skills at the Cody Night Rodeo for two seasons shortly after college as their lead announcer. This gave him the confidence to buy his PRCA card and now he is entering the 2025 season as a 12+-year pro.

With his love for travel, he has entertained crowds coast to coast. From the Ellensburg Cinch Shootout to the long-standing traditions in Cowtown, New Jersey. He was featured as lead announcer for the BFO at the Texas Motor Speedway in 2019. Rogge's voice has also been featured on Wrangler Network, Cowboy Channel, and Cinch TV.

When Kade is not on the road, he enjoys his other occupations which are livestock auctioneering and cattle ranching this allows Rogge to be with his wife Jasmyn, daughter Rory, and son Rix, on their modest cattle ranch in Southern Idaho.

We are thrilled to have Kade Rogge back at the Cassia County Fair and Rodeo, yet again!



BARREL MAN/RODEO CLOWN
SPONSORED BY:

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RANDEE
MUNNS

INTRODUCING OUR RODEO CLOWN!

We're thrilled to welcome back a fan favorite and rodeo legend—Randee Munns—as our official Rodeo Clown and Barrelman for the 2025 Cassia County Rodeo! With over 50 years of experience entertaining crowds across the country, Randee brings energy, laughter, and heart to the arena like no one else.

At over 75 years old, Randee hasn't slowed down one bit. Performing more than 50 acts a year, he continues to dazzle fans with his original clown contraptions, hilarious antics, and crowd-pleasing comedy. He got his start back in 1969, filling in when a clown didn't show up—and he's been making people laugh ever since.

A proud Utah native, Randee is also a welding professor at Bridgerland Technical College. His students often help build his ever-evolving props and performances, including his “Uber Cowboy Taxi” pulled by mini ponies. And if you see a t-shirt flying through the air from a cannon, you'll know he's nearby.

But it's not just the jokes—Randee brings heart to the rodeo. From school visits and educational outreach to his work with the Lions Club's eyeglass drive, he gives back in ways that matter. As one rodeo chairman said, “He clicks really well with the crowd—and even when an act goes wrong, he still gets a laugh.”

We're lucky to have Randee back in Burley this August. He's not just part of the rodeo—he's part of the family.



2026

RODEO QUEEN EMILEE PRATT



Born and raised in the Mini-Cassia area, Emilee Pratt is the nineteen-year-old daughter of Cami and Jared Pratt. She grew up on a small family farm north of Rupert, where early mornings, livestock chores, and 4-H projects shaped her deep respect for agriculture and the Western way of life.



Horses have been at the heart of her story from the very beginning, and the fairgrounds have always felt like home. At twelve years old, she entered her first rodeo queen competition and earned the Horsemanship award, but more importantly, she discovered a passion. Rodeo queening wasn't just about competition; it was about protecting and promoting the Western way of life.

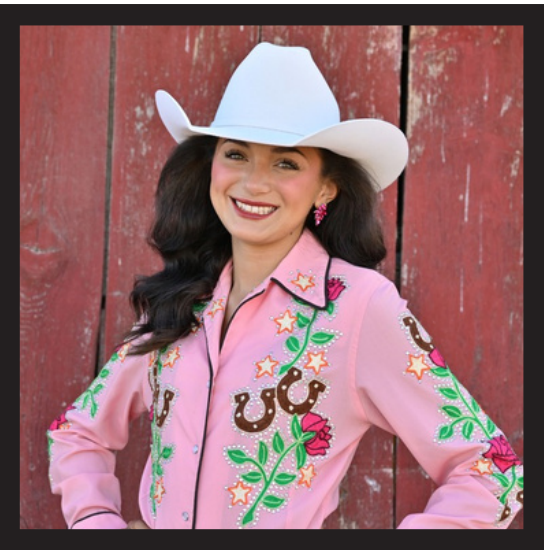


Her journey through rodeo royalty reflects both perseverance and purpose. Emilee proudly served as the 2023 Minidoka County Fair and Rodeo Princess before earning the title of 2024 Oakley Pioneer Days Rodeo Queen, along with Speech and Modeling and Horsemanship honors. She later claimed Speech and Modeling, Horsemanship, Interview, and the crown of 2025 Minidoka County Fair and Rodeo Queen. Each title strengthened her voice as an advocate for agriculture and the sport that preserves its heritage.

**QUEEN
SADDLE
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MEET THE 2027 CASSIA FAIR AND RODEO QUEEN LADY IN WAITING



Harli Ramon

Harli Ramon is the 16-year-old daughter of Jose and Kallie Avila. She resides in Paul, Idaho, and will be a senior at Idaho Technical Career Academy this fall. She is a 4.0 student enrolled in college courses and will graduate with her Ag Pathways certificate with hopes to become a Large Animal Veterinarian in the future.

Harli is an active member of the Idaho High School Rodeo Association, where she competes in barrel racing and pole bending and currently serves as the district 6 First Attendant. She is also a dedicated member of 4-H, where she has shown horses for six years and competed in rodeo queen contests. She is a member of FFA, competing in horse judging at both the district and state levels. Prior to running for Cassia County Fair and Rodeo Queen, Harli proudly represented her community as the 2026 Minidoka County Fair and Rodeo Princess and as District 6 Rodeo Royalty. Harli lives by the quote, "Courage is being scared to death and saddling up anyways" by John Wayne, as it reflects her determination inside and outside of the arena. She is honored to be the the Cassia County Rodeo Queen from September 2026-August 2027.

THANK YOU TO THESE SPONSORS OF OUR ROYALTY SCHOLARSHIP PROGRAM

C-A-L Ranch
The Retreat
Redder's Showkase
Reta Jane Bloomers
Burley Lions Club

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Western Edge Photography

Many thanks to our official Rodeo Photographer, Western Edge Photography, for taking great pictures at our Rodeos each night and for taking these pictures of our Queen and contestants.





ARENA RECORDS

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Thursday, Friday, & Saturday
**Be Seated by
7:15PM Each
Night!**



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Bareback: Will Lowe—86.5 (2018)

Steer Wrestling: Tanner Brunner—3.6 seconds (2021)

Team Roping: James Arviso & Logan Moore—3.7 seconds (2025)

Saddle Bronc: Kent Cooper—91 (1984)

Tie Down: Shad Mayfield —7.0 (2024)

Ladies Breakaway Roping: Suzanne Williams—1.9 (2025)

Barrel Racing: Barrel Racing: Makenna Shook —16.53 (2025)

Bull Riding: Tim Bingham—89 (2021)

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Welcoming Our 2026 Specialty Act “Half-Time” Power Couple: Rider Kiesner and Bethany Iles Rodeo Entertainment!

Get ready to be amazed as Rider Kiesner and Bethany Iles bring their award-winning specialty act to the Cassia County Fair & Rodeo!

This talented husband-and-wife team combines the excitement of the Old West with modern-day entertainment in a fast-paced performance featuring championship trick roping, breathtaking trick riding, Roman riding, precision horsemanship, expertly cracked whips, and dazzling fire effects. Together, they describe their show as a modern-day version of Roy Rogers and Dale Evans—a tribute to classic Western entertainment with a thrilling contemporary twist.

Rider is a four-time World Champion Trick Roper, fifth-generation horse trainer, and lifelong rodeo performer who has been entertaining crowds for more than two decades. Bethany is an accomplished trick rider whose incredible athleticism and trust in her equine partners have earned her recognition at some of the nation's premier rodeos.

In 2020, Rider and Bethany were honored as the PRCA Dress Act of the Year, and today they continue to perform at many of the country's top professional rodeos, captivating audiences of all ages with six minutes of nonstop excitement, Western tradition, and world-class horsemanship.

Don't miss this unforgettable performance during each PRCA Rodeo at the 2026 Cassia County Fair & Rodeo!

Presented By:

14



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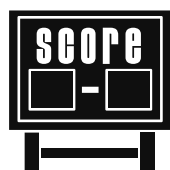
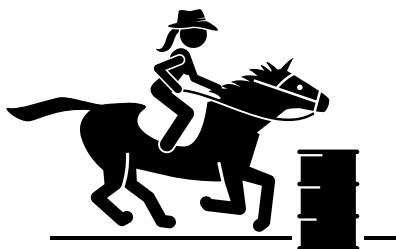
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THANK YOU TO OUR 4-H LEADERSHIP TEAM!



Grace Wittman
Family Consumer Science
Extension Educator -
Department Head



Dena Jarolimek
4-H Program Coordinator



Tiffany Anderson
Administrative Coordinator



Sarah Somsen
Administrative Assistant



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Q & A

Do you have to do a livestock project?

No, 4-H has more to offer than animal projects

Does Cassia County 4-H offer in office classes?

Yes, we offer classes during the summer, where kids can turn into fair what they learn and make. We also offer other classes throughout the year.

What if I don't have a club to join?

Call our office and we will try to find a club that is close to where you live and is teaching the projects you are interested in.

How do I become a leader and start my own club?

Call our office and we can get you trained and help you start your club.

University of Idaho Extension,
Cassia County 4-H Office
208-878-9461



University of Idaho
Extension



4-H



University of Idaho Extension,
Cassia County 4-H
1459 Overland Ave. Rm. 4
Burley, ID 83318
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Fax: 208-878-7862
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Benefits of 4-H

- Learn to live in a changing world
- Develop Talents
- Members have fun and make new friends while gaining leadership, citizenship and useful life skills through a wide variety of projects.
- Youth benefit from education outside a traditional classroom.
- Hands-on life skills provide youth an opportunity to explore and understand by practice and interactive participation.
- Youth succeed and strive for success in a project area of their choosing. In turn, their practice educates other youth and adults by demonstrating both their attempts at success and their successes.

4-H reaches every corner of our nation. It is part of America's 109 land-grant universities and its Cooperative Extension System. It extends from urban neighborhoods to suburban schoolyards to rural farming communities. 4-H helps shape youth to move our country and the world forward in ways that no other youth organization can.

Family Consumer Sciences & Miscellaneous

Here is a list of some of the projects that you can learn and grow from.

- Art
- Leathercraft
- Sewing
- Cooking
- Baking
- Robotics
- Photography
- Dutch oven
- Beekeeping
- Forestry
- Gardening
- Sport Fishing
- Shooting Sports
- Woodworking
- Small engines
- Know Your Government
- Leadership Now
- And so many more

Livestock

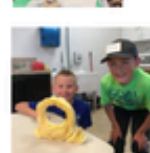
Here are the livestock projects offered in Cassia County

- Beef
- Swine
- Dairy
- Sheep
- Goat
- Turkey
- Rabbit
- Dog
- Horse



How to join 4-H

1. Contact the 4-H office (208-878-9461) or email denaj@uidaho.edu
2. Let us know what you are interested in, so we can match a club to you.
3. Enroll on ZSuites
4. Pay fees (member \$10, Admin \$15, Horse \$13) Families with 3 or more kids, please contact the 4-H Office for the State's price cap.
5. Find out your clubs expectations and attend your meetings
6. Questions contact the 4-H office



4-H Opportunities

- STAC (State Teen Association Convention)
- KYG (Know Your Government)
- I Lead
- Ignite
- National Congress
- 4-H Camp

A BIG THANK YOU TO THE 2025 BUYERS

2025 Market Dairy Buyers

- Branch Farm
- Garner Seed
- Goode Motor
- High Desert Milk
- Ida Gold Farms
- Midway Dairy
- Moo Mountain Dairy
- Gossner Foods
- Hepton Livestock
- Innovative Food Solutions
- Les Schwab Tires—Burley
- Stars Ferry Transport
- United Electric Coop. Inc.
- Acme Dairy
- Ag West Farm Credit
- Andersen Dairy, Inc.
- Automated Dairy Systems
- Bunge
- Butte Irrigation
- Carne I Corp.
- Carpenter, Todd & Alvin
- Golden Valley Beef
- Scoular
- Sheridan Ranch
- Spencer Brothers
- Stars Ferry Building Supplies
- Streamline Precision
- ACH Seeds—Crystal Beet Seed
- BX Application
- Golden Valley Beef

A BIG THANK YOU

2025 Special Thank You's

Auctioneers

Merv May, Lon Hatch, Ron Rogge, Kade Rogge, Pat Bat-
ties, and Clerk Tracy May

Sale Office

David Burgess, Brandon Brackenbury, Tiffany Anderson,
Sarah Somsen, Dakota Wankier, and Sarah Seymour

Vaccine for Market Beef

Zoetis

Top Livestock Record Book

AgWest Farm Credit

Market Sheep Top ADG

Laurie & Denis Kowitz

Morey's Steakhouse—Appreciation for catering the buyer's breakfast

Thank you to DL Evans Bank and AgWest Farm Credit for managing the Market Animal Checks

A "Big" Thank you to Ace Hardware for the "little red buckets" given to youth with livestock Projects

A BIG THANK YOU TO THE 2025 BUYERS

2025 Market Floor Buyers

Dairy:
Holsteins - Andersen Dairy, Inc
Crossbreds - Moo Mountain Livestock
Jersey - Hepton Livestock

Goat - Shane Palfreyman
Turkey - Ryan & Alisha Samples
Sheep - Shane Palfreyman
Beef - Hepton Livestock
Rabbit - Kurt Geary Farm Bureau
Swine - Colton Lewis

A BIG THANK YOU TO THE 2025 BUYERS

2025 Market Beef Buyers

- A Plus Solutions Counseling
- Albion Ranch
- All Pro Linen
- ATC Communications
- Barclay Mechanical
- Barker Cattle Company
- Burley Livestock LLC
- Butte Irrigation
- BX Application
- Canyon Falls Farms
- Cassia County Fair Board
- El Rancho Meats
- Five Rivers Interstate Feedlot
- Gary Jones Construction
- Greer Truck & Trailer Parts Inc.
- Higley Farms LLC
- Kloepper Inc.
- Koyle Classic Construction
- Les Schwab Tires—Burley
- Llyod Bros. Construction
- Malta Land and Livestock/
Riverbend Ranches
- Matthews Land and Cattle LLC
- May, Rammell & Wells
- Mears Holdings LLC
- Nelson, Mike
- Northern Stone Supply
- Performix Nutrition
- Prime Line Academy
- Probst Electric
- QJSG
- Raft River Electric Co.
- Redman, Darla
- Redman, Rich & Connie
- Sheridan Ranch
- Skaggs Furniture
- Spencer Land & Livestock
- Spencer Trucking
- Stapelman Veterinary Services
- Summit Line Construction
- System Tech
- Three Bar Cattle Company LLC
- VanTassel Auction
- Ward's Refrigeration
- Wickel Tire Pro

A BIG THANK YOU TO THE 2025 BUYERS

2025 Market Goat Buyers

- Agrisource
- Albion Ranch
- AMI Supply
- Anonymous Buyer
- Barclay Crane
- Black Livestock
- Blair & Kristen Heward
- Brody Holbrook
- Burley Lions Club
- Cal Stores
- Calvin & Diane Jones
- Canyon Falls Farms
- Cassia County Fair Board
- Cranney Farms
- Darrington Receiving Station
- DL Evans Bank
- Fence Solutions
- Gem State Dairy Supply
- Handy Trucklines
- Haunted Mansions of Albion
- Heglar Creek Cattle
- Heglar Creek Dairy
- Helena Chemical Co.
- Ida Gold Farms
- Kem Peterson Construction
- Koyle Classic Construction
- Les Schwab Tires—Burley
- Moss Farms
- Performix Nutrition
- Prime Line Academy
- Rachel Hansen Farm Bureau
- Redox Chemicals LLC
- Robins, Bret
- Ross Manufacturing & Repair LLC
- Rupert Elks #2106
- Stapelman Veterinary Services
- Stars Ferry Building Supplies
- Stars Ferry Transport
- System Tech
- Tracy Family Boer Goats
- Young Automotive & Power
Sports

A BIG THANK YOU TO THE 2025 BUYERS

2025 Market Rabbit Buyers

- A Plus Solutions Counseling
- All Pro Linen
- Bank of Commerce
- Barclay Crane
- Barclay Mechanical
- Cal Stores
- Campbell & Andersen Family
Medicine
- Fizz Farm
- Garner Seed
- Heglar Creek Dairy
- High Desert Milk
- Hot 100, Kat Country, Balanced
Rock, KBAR
- J2 Livestock
- Kelly's Bearing Supply
- Kiwanis Club of Rupert
- Koyle Classic Construction
- Landrum & Associates Inc.
- Les Schwab Tires—Burley
- LP Propane
- Lucky Lake 208
- Marsh Creek Farms
- Micro Basics
- Northern Stone Supply
- Pro Paint
- Puttin' Around and Stuff
- Raft River Valley Farms
- Rafter R Meats
- Robins Waters Hansen CPAs PLLC
- Rupert Elks #2106
- Snake River Bowl
- Studio Enso
- System Tech
- Tim And Lori Henrickson
- Times News/ The Voice
- Todd & Marci Mahana
- Unit 54
- United Electric Coop. Inc.
- Valley Ag
- Walker, Nate & Miranda
- Wally & Jan Studer
- West Canyon Lawn Maintenance
- Westfall & Westfall

Attend the 2026 Sale

Saturday, August 22nd - Starting at 8AM

A BIG THANK YOU TO THE 2025 BUYERS

2025 Market Sheep Buyers

- A Plus Solutions Counseling
- Acme Dairy
- Adams Petroleum
- Albion Ranch
- AMI Supply
- ATC Communications
- Autumn Haven
- Barclay Crane
- Barclay Mechanical
- Beck, Glenn
- Budget Truck Center
- BX Application
- Canyon Falls Farms
- Cassia County Commissioners
- Cassia County Fair Board
- Cranney Farms
- Darrington Receiving Station
- DL Evans Banks
- Doug & Karla Cranney Family
- FiberTel
- Five Rivers Interstate Feedlot
- Fox Pest Control
- Greer Truck & Trailer Parts Inc.
- Harper Hunt, LLC
- Heglar Creek Cattle
- High Desert Milk
- Horizon Application
- Idaho Central Credit Union (ICCU)
- Kelly's Bearing Supply
- Koyle Classic Construction
- Larson, Seth
- Lynn And Carla Heward
- Malta Land and Livestock/ Riverbend Ranches
- Matthew Land and Cattle LLC
- MPH Dirt Works
- PBM Supply & MFG., Inc.
- QISG
- Redox Chemical LLC
- Simplot Growers Solutions
- Smith Equipment Company
- Stapelman Veterinary Services
- Stars Ferry Transport
- Super Green Spraying
- System Tech
- Three Bar Cattle Company LLC
- Tyler Clark - Edward D Jones
- Underground Electric Construction Co, LLC
- Urgent Care of Idaho
- Ward's Refrigeration
- West Canyon Lawn Maintenance
- West Cassia Soil & Water Conservation Board
- Wickel Tire Pro
- Young Automotive & Power Sports

A BIG THANK YOU TO THE 2025 BUYERS

2025 Market Swine Buyers

- Ag Nutrients
- Albion Ranch
- Anonymous Buyers
- ATC Communications
- Autumn Haven
- Barclay Crane
- Barclay Mechanical
- Bean Transport
- Beck, Bob & Gayle
- Budget Truck Center
- Burley Veterinary Hospital
- BX Application
- Calvin & Diane Jones
- DL Evans Banks
- Dustin and Valarie Osterhout
- Four Seasons Lawn and Home
- Garner Seed
- Gary Jones Construction
- GKO Properties
- Golden Valley Warehouse
- Handy Trucklines
- Handy Wholesale Products
- Idaho Central Credit Union (ICCU)
- Kloepper Inc.
- Koyle Classic Construction
- Lease End
- Les Schwab Tires—Burley
- Lucky Lake 208
- Marsh Creek Farms
- Matthew Land and Cattle LLC
- May, Rammell & Wells
- MVE
- Northern Stone Supply
- Probst Electric
- Raft River Electric Co.
- Redox Chemical LLC
- Rupert Elks #2106
- Simplot Growers Solutions
- Sleepy T Farms
- Spot On Coatings
- Sprinkler Shop
- Spudnik Equipment
- Stapelman Veterinary Services
- Summit Line Construction
- System Tech
- Three Bar Cattle Company LLC
- Title One
- Tom Haynes
- Urgent Care of Idaho
- Wells, K. & Carol
- West Canyon Lawn Maintenance
- Wickel Tire Pro

A BIG THANK YOU TO THE 2025 BUYERS

2025 Market Turkey Buyers

- Bank of Commerce
- Barclay Crane
- Beck, Bob & Gayle
- Burley Lions Club
- Burley Reminder
- DL Evans Banks
- Gammon, Dan & Krista
- Handy Trucklines
- Jon Searle Insurance Agency
- MPH Dirt Works
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- Ross Manufacturing & Repair LLC
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Wednesday 8/19: 1:00 PM (After Parade)

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We love seeing how talented members of our community are but **we want even more exhibits next year!** Win ribbons and prizes!



GO SEE 2026 EXHIBITS IN
THE OPEN CLASS
BUILDINGS NOW!

CASSIACOUNTYFAIR.COM/OPEN-CLASS-EXHIBITS/



CASSIA COUNTY PARADE

Celebrate the spirit of our community with a colorful and lively parade in Downtown Burley. Plan on being in Downtown Burley by 10:30 AM on Wednesday of fair week.

The 2026 Parade is Sponsored by **First Federal Bank**.

The Parade will be livestreamed through our Facebook page for those unable to attend, but trust us, it is better in person.

Thank you to Parade Superintendents Kristina Haymore and Michelle Campbell!



CASSIACOUNTYFAIR.COM/PARADE/

23



2025

**MOTO-RODEO PICS
KEELY RICHMAN PHOTOGRAPHY**

JOIN US

MONDAY, AUGUST 17TH 2026

TUESDAY, AUGUST 18TH 2026

6:30 PM - ICCU ARENA

CASSIA COUNTY CARNIVAL

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Thursday Open at 5:00 PM

Friday Open at 4:00 PM

Saturday Open at 12:00 PM

Closes Each Day at 10 PM

Carnival located off Hiland Avenue, east of the ICCU Arena and just North of Walgreens. Tickets available on site.

\$40-45

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Wednesday 8/19 at 3 & 6.

Thursday at 11 AM, 1 PM, 4PM

Friday at 11 AM, 1 PM, 4PM

Saturday at 11 AM, 1 PM, 4PM

Back This Year: Fireworks Show!



For the 2nd time in modern memory, the Cassia County Fair & Rodeo will light up the night sky with a spectacular fireworks show immediately following the Saturday night rodeo!

This exciting addition is made possible through a generous sponsorship from Project Filter, Idaho's tobacco prevention and cessation program. Project Filter provides free resources and support to help individuals quit smoking, vaping, and chewing—including free nicotine replacement therapies like patches, gum, and lozenges. Their commitment to a healthier Idaho makes celebrations like this one possible.

We also extend a heartfelt **thank you to the Burley Fire Department** for their support and coordination in safely launching the show. Their dedication helps ensure that this event is both thrilling and safe for all.



Cassia County Concert 2026

LONESTAR

Featuring Riley Evyn

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BUILT FOR YOUR ADVENTURE



Saturday, August 15th, 2026

Doors Open at 6:30 PM

Concert Starts at 8:00 PM



For more than three decades, Lonestar has been one of country music's most recognizable and enduring bands, known for blending heartfelt storytelling, soaring harmonies, and an unmistakable country-rock sound. The group rose to prominence in the 1990s and built an impressive catalog of chart-topping hits, including "No News," "I'm Already There," "What About Now," and the crossover smash "Amazed." Their music has become the soundtrack to countless weddings, road trips, military homecomings, and family milestones.

With numerous awards, platinum-selling albums, and millions of records sold, Lonestar continues to connect with audiences through songs that celebrate love, family, perseverance, and everyday life. Their energetic live performances combine fan favorites with the timeless sound that has made them a staple of country radio for generations. The Cassia County Fair & Rodeo is proud to welcome Lonestar for an unforgettable night of live country music.

Meet The 2026 Grand Marshalls

Al and Kathy Barrus

The Cassia County Fair is proud to announce Al and Kathy Barrus as the 2026 Grand Marshalls. Known throughout the community for their selfless service, enduring kindness, and unwavering dedication to Cassia County, the Barrus' have been selected to lead this year's festivities in recognition of their decades of commitment to both the fair and the people of the Mini-Cassia area.

With deep roots in the Cassia community spanning more than 50 years, Al and Kathy have devoted their lives to strengthening the place they proudly call home. After receiving their bachelor's degrees at Brigham Young University, Al and Kathy moved to Moscow where Al earned his Juris Doctor from the University of Idaho. Al later served as Cassia County Prosecuting Attorney for 36 years and practiced law for over four decades, including 40 years as attorney for the city of Oakley. Throughout his legal career, he became especially known for his work in adoption law, helping create countless families across the region – work he has often described as the most meaningful and rewarding part of his career.

Together, Al and Kathy have quietly and faithfully served their community in countless ways. Their involvement has touched nearly every corner of local life, including leadership and service in 4-H, scouting programs, PTA, the Oakley Valley Arts Council, Kiwanis, and many years of devoted church service. Most recently, they served a mission together in Brazil, continuing their lifelong pattern of giving their time and talents in service to others.



Family has always been at the center of their lives. Al and Kathy are the proud parents of five children – Spencer, Amanda, Kelsey, Sam, and Kylie – and grandparents to nine grandchildren, including eight energetic boys and one proudly outnumbered granddaughter. They also recently welcomed their first great-grandchild.

Whether volunteering at community events, supporting local youth, mentoring future leaders, or simply showing up whenever help was needed, the Barrus' have exemplified the values that make Cassia County special. Their lives reflect the spirit of generosity, humility, hard work, and neighborly kindness that the fair has celebrated for generations.

Al and Kathy represent everything the fair stands for – tradition, service, family, and homegrown values. Honoring them as this year's Grand Marshalls is a tribute not only to their remarkable legacy, but also a reminder that the true heart of the fair is found in the people who dedicate their lives to making this community stronger.

Play our Cassia County Fair & Rodeo Word Search!

A	P	A	R	A	D	E	M	A	L	T	A	A	F
L	E	E	K	C	F	H	M	E	D	D	N	O	C
E	E	O	E	A	A	O	U	T	I	I	O	E	A
C	O	K	G	R	I	R	O	D	M	D	D	E	S
R	N	C	Y	N	R	S	A	A	E	E	S	L	S
O	Y	O	E	I	C	E	L	E	P	C	A	B	I
P	E	W	L	V	C	S	G	M	L	S	L	A	A
I	L	B	R	A	A	N	A	E	S	D	N	O	Y
N	K	O	U	L	I	T	I	O	A	P	D	L	R
X	A	Y	B	K	S	R	E	D	I	R	I	A	D
I	O	Y	C	R	E	D	M	E	A	M	I	S	S
A	S	U	L	F	O	L	G	A	A	S	E	H	A
L	B	L	E	R	R	A	B	F	A	R	C	O	M
A	R	E	N	A	I	E	P	O	M	L	A	S	A

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 BUCKING
 ANIMALS
 RODEO
 BURLEY
 SADDLE
 COWBOY
 CARNIVAL
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Thank you to the 4H/FFA Superintendents!

Agriculture

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Swine

Dairy Cattle

Sheep (Breeding & Market)

Goat (Breeding & Market)

Turkey

Rabbit

Dog

FFA Farm Mechanics

Round Robin

Lane Schumann

Dr. John Garrard

Roxanne Beck

Joann Wade

Kirbi Sharp

Chris West

Lee Gibby

Dr. Kristi Thompson

Jesse Miller

Cami Schumann

Thank you to the 4H/FFA Livestock Committee

Extension Office
Volunteer Council
FFA

Fair Board

Grace Wittman
Roxanne Beck
Cami Schumann
Jacob Sharp
Paul Marchant
Trevor Stapleman

Thank you to the 4H/FFA Superintendents!

Family Consumer Science & Miscellaneous

General Superintendents

Clothing
Food
Science & Leadership
Art
Cloverbuds

Sewing Showcase
Awards Committee

Basket Fundraiser
4-H Pop Booth Fundraiser

Sally Ottley
Amy Blauer
Amy Blauer
Sally Ottley
Janet Wright
Kimberlee Harris
Emma Harris
Annie Harris
Megan Wright
Amy Blauer
Kimberlee Harris
Amy Blauer
Erin Larson
Sally Ottley

Natalie & Shandi Grush
Molly Hughes
Amy Blauer
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THANK YOU CASSIA COUNTY COMMISSIONERS AND COUNTY LEADERSHIP!



LEONARD BECK, DISTRICT 1

We are grateful for Commissioner Beck’s support as he attends the Fairboard meetings and work days to improve the fairgrounds. Commissioner Beck sacrifices much to be an active part of the Fair and Rodeo. As the Fairboard-County Commission Liason, he ensures that the County’s plays an active role in the future of the Fair, Rodeo, and Fairgrounds. He represents the Southwestern section of Cassia County in District 1.



BOB KUNAU, DISTRICT 2

Bob Kunau represents the Burley area of Cassia County in District 2. We are grateful for all Commissioner Kunau does to help the Cassia County Fair, Rodeo, and Fairgrounds.



KENT SEARLE, DISTRICT 3

THANK YOU TO THE CITY OF BURLEY FOR ALL YOU DO TO HOST THE CASSIA COUNTY FAIR, RODEO, AND FAIRGROUNDS

- Mayor Steve Ormond
- Kimberli Seely, City Council President
- Casey Andersen, City Council
- Craig Mills
- Janet Hansen, City Council
- Jim Powell, City Council
- Raulan Young, City Council
- Brett Boyer, City Administrator
- Elois, Joseph-Pieterse, City Clerk
- Benton Palmer, Water Superintendent
- Floyd Thomas, Electric Superintendent
- Shannon Tolman, Fire Chief
- Jarrold Thompson, Sheriff
- Dustin Raney, Wastewater Superintendent

Kent Searle represents the Southeastern section of Cassia County in District 3. We are grateful for all Commissioner Searle does to help the Cassia County Fair, Rodeo, and Fairgrounds.





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Churrolicious
Maui Wowi
Papa Kelsey's
Robin's Roost
Country Steakhouse
Sunshine Oasis
Aloha Num Num
Soda Frenzy
Scone Booth
Rudy's Grill
Buckin Brew Coffee
Kameme's Krepe's
Funnel Cakes
Woodland Orchards Caramel
Apple
Country Kettle Corn
Meja's Munchies
La Botana
Taco Tuza
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by AC/DC
3. County Fair by
Chris LeDoux
4. Western Skies
by Chris
LeDoux

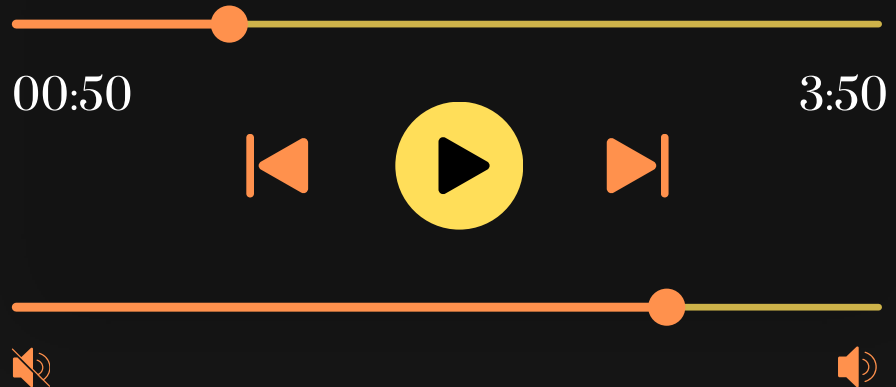
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SCAN ME



THE CASSIA COUNTY FAIR & RODEO OFFICIAL PLAYLIST



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 Luxury Lighting
 Amsoil
 Scentsy
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 Air Med Care
 Culligan Water
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 Veterans
 Tree Trouble
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 Riverton Classical Academy
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 Cassia County Fair Foundation





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In 2024, the Cassia County Fair and Rodeo began a multi-year partnership with our local friends at PMT. PMT has brought new phones, quality internet coverage, and dedicated broadband for streaming.

We now have the ability to live-stream our rodeo performances should a local station or the Cowboy Channel wish to stream them.

That's why we're calling PMT our "Cowboy Channel" Sponsor!

Thank you for the Fairground's internet, PMT!

Thank you

Internet
for providing internet
and new phones
throughout the
Fairgrounds!

Play our Cassia County Fair & Rodeo Word Unscramble!

SSAICA	_____
ODREO	_____
FARI	_____
OBYCWO	_____
HSROE	_____
LLUB	_____
SSOLA	_____
KBNUGCI	_____
ESPEH	_____
EDSPATEM	_____
BEARRL	_____
GINPOR	_____

SRSPU	_____
AANVRICL	_____
IIXEBTH	_____
AAEPDR	_____
NARAE	_____
VIAACRNL	_____
NOLCW	_____
ROCLIGW	_____

Thanks for playing!
We hope you enjoy this year's Cassia County
Fair & Rodeo



LET'S RODEO

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CAMPFIRE DIRECTIONS: Preheat 45 charcoal briquettes until white and glowing. Lightly butter the inside of a camp dutch oven—do not melt the butter inside of it. Prepare the fruit filling as directed. In a separate bowl, stir together the topping ingredients as directed. After adding the milk, stir in the melted butter. Spoon the fruit into the bottom of the dutch oven, along with any juices. Slowly pour the batter over the top. **DO NOT STIR.** To Cook: Cover the dutch oven with its lid. Place 15 hot charcoal briquettes together (they will be covered with ash) and set dutch oven over them. Using tongs, place the remaining 30 briquettes on the dutch oven lid. (This number and placement is necessary for the dutch oven to reach 350 degrees F.) After 10 minutes, rotate the dutch oven over the coals clockwise and the lid over the dutch oven counter clockwise to promote even cooking. Check after 20 minutes, cobbler is done when the topping is golden brown and the fruit juices are bubbling. Continue cooking as needed—about 35 to 45 minutes or so total—the time will vary based on the exact temperature of your coals, so trust your judgement and adjust the time as needed. The cake will rise higher than it does with the oven method, because the fruit starts underneath the cobbler batter instead of on top of it, and thus doesn't weigh it down. This is to keep the fire from burning the batter before it has a chance to rise. It will taste just as fabulous. Be careful when checking for doneness so that you don't let any ashes drop onto the cobbler. Enjoy hot with all the fixings

1. If baking in the oven, preheat the oven to 350 degrees F (See recipe notes to if cooking this cobbler over a campfire.) Place the butter in the bottom of a 10-inch dutch oven or a 3-quart baking dish with high sides. Once the butter is melted, remove the dish from the oven.
2. Peel The Peaches
3. To the bowl with the peaches, add the honey, cornstarch, vanilla extract, cinnamon, and ginger. Stir gently to combine. Set aside.
4. In a separate bowl, prepare the topping. Whisk together the sugar, white whole wheat flour, all purpose flour, baking powder, and salt. Add the milk, and whisk to combine. Gently pour the batter over the melted butter. **DO NOT STIR.** Now, carefully spoon the fruit and any juices that have collected in the bottom of the bowl on top of the batter. Again, **DO NOT STIR.**
5. Bake for 50 to 60 minutes, until the topping is deep golden at the edges and a toothpick inserted in the middle of the topping (not the peach filling) comes out clean. The topping will rise above the peaches, puff up, and turn golden so that you have a cake with fruit beneath. Serve the cobbler warm with whipped cream, a scoop of ice cream, or our family favorite: a pour of heavy cream.

For the Filling:

6 tablespoons unsalted butter
3 pounds ripe peaches about 5-6 large or 8-9 small/medium peaches
½ cup honey
2 tablespoons cornstarch
1 teaspoon vanilla extract
½ teaspoon ground cinnamon
½ teaspoon ground ginger

For the Topping:

¾ cup granulated sugar
½ cup white whole wheat flour
½ cup all purpose flour
2 teaspoons baking powder
½ teaspoon kosher salt
½ cup milk



**“Dutch Oven
Peach Cobbler”**



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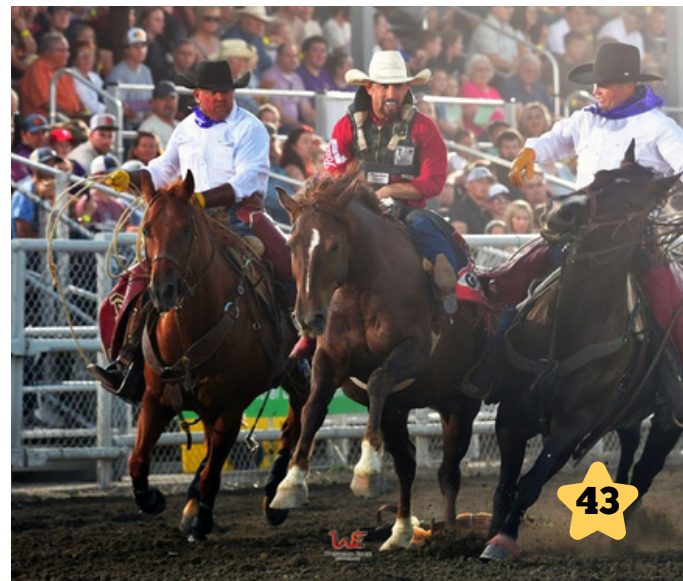
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Our “Days” - Be Part of the Fun!

At the Cassia County Rodeo, it's more than just bulls and broncs—it's about community, compassion, and standing together for causes that matter. Each night of the rodeo features a special theme we call “Our Days”—a powerful way for fans, families, and cowboys alike to show their support and raise awareness in meaningful ways.

Thursday - Man-Up Crusade Night

On Thursday night, **we invite you to wear purple and stand in solidarity with the fight against domestic violence.** The Man-Up Crusade is a nationwide campaign using the visibility of the rodeo arena to promote healthy relationships and raise awareness about domestic violence. Join us in making a bold statement that we're committed to safer communities and stronger families. A portion of proceeds from Thursday night's sales are given to this charitable organization.



Friday - Tough Enough to Wear Pink

Pink Night & Family Night

Friday is all about hope and healing. Join us in wearing pink in support of breast cancer awareness as we ride for the fighters, survivors, and those we've lost. This powerful night is proudly sponsored by Cassia Regional Hospital and Intermountain Health, who continue to provide exceptional care and compassion in our community.

Plus, it's Family Night! Buy 5 or more tickets and receive a 20% discount—bring the whole family for an unforgettable night in the arena.

Saturday - Patriotic Night

We close out rodeo week with a red, white, and blue tribute on Patriotic Night. Wear your stars and stripes with pride as we honor our military, first responders, and the freedoms we hold dear. From the opening anthem to the final ride, it's a night of celebration, gratitude, and good old-fashioned American pride.

This year, Saturday's Rodeo will feature a fireworks show sponsored by Project Filter!



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OUR HISTORY

Nestled in the heart of Idaho, Cassia County boasts a captivating history and a vibrant present, woven with the spirit of its pioneers and the rich cultural legacy they left behind. Officially established on February 20, 1879, Cassia County's borders were initially drawn from Raft River to Devil Creek, with Albion as the first county seat. Its name, derived from Cassia Creek, remains a topic of local lore—some suggest it comes from the French word "cajeaur" for raft, others credit the Mormon Battalion's James John Cazier, while many believe it's named after the cassia plant.

Cassia County's story stretches back thousands of years to its first inhabitants, the Paleo Indians, followed by the Shoshoni and Paiute tribes. The area's natural abundance made it ideal for hunting, fishing, and gathering. The arrival of white settlers began in 1866 when Charles Gamble and his cattle arrived in Raft River. By the 1860s, the trails of Cassia County, particularly the City of Rocks, became vital resting points for countless pioneers heading to Oregon and California.



In the late 19th century, the community flourished with the establishment of settlements like Malta, Elba, Almo, and Oakley. These towns were crucial centers for Mormon settlers and agricultural pioneers. By 1905, Burley was founded, and by 1918, it succeeded Albion as the county seat. The advent of irrigation, marked by the construction of the Minidoka Dam in 1904, transformed Cassia County into a powerhouse for crops like sugar beets, potatoes, and alfalfa.



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Husband and wife duo, Drew and Jessica purchased Corporate Image in the Fall of 2023. As steward's of the two decade's long Corporate Image legacy, they're dedicated to preserving Corporate Image's esteemed position in the screen printing and embroidery industry in our community. While embracing the future and change, they honor the commitment to quality service and exceptional designs.

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Cassia County encompasses 1,642,624 acres today, with a diverse landscape offering various recreational activities. Visitors can enjoy hunting, fishing, hiking, and camping. The Snake River invites boating and fishing, while the Pomerelle Ski Resort is a haven for winter sports. The City of Rocks National Reserve stands out as a historical and recreational treasure, offering trails and scenic vistas. The Cassia County Fair and Rodeo, among the largest in Idaho, celebrates the county's vibrant culture and community spirit.

Economically, Cassia County thrives on its robust agricultural industry, contributing significantly to the state's economy. Industries like Ore-Ida Foods (now McCain's) and Boise Cascade Corporation exemplify the county's industrial success.

With 82% of its economic output from agriculture, Cassia County remains a cornerstone of Idaho's agricultural prowess, producing beef cattle, dairy products, potatoes, sugar beets, and more.

Cassia County's fascinating history, stunning landscapes, and thriving industries make it a unique and dynamic place, continuously drawing residents and visitors to experience its unique blend of past and present. The population in 2020 was 24,655.



Albion

Nestled between the Black Pine Mountains and the Snake River Valley Plain, Albion, Idaho, is a small town with a rich history. Established in 1875 and named after the poetic term for Great Britain, Albion became the county seat of Cassia County from 1879 to 1918. Settled initially by Mormon pioneers, the town quickly became a key stop along the Oregon-California Trail. Albion is perhaps best known for its educational legacy, with the Albion Normal School opening in 1893 to train teachers until its closure in 1951. The campus is now a popular tourist attraction featuring haunted houses. Albion also hosts the original site of D.L. Evans Bank, founded in 1904, which still maintains a branch in town.



The town's natural surroundings include unique flora like Christ's Indian Sagebrush on Mount Harrison, making it a point of interest for nature enthusiasts. Albion's past is marked by the historic Sheep and Cattle Wars, conflicts between cattle ranchers and diverse communities of sheep herders that reflect the cultural tensions of the time.

One of Albion's most infamous figures, Diamondfield Jack Davis, was imprisoned here for a time in the late 19th century.

Before settlers arrived, the area was home to the Shoshoni and Northern Paiute tribes, who engaged in trade with early settlers until the gold rush prompted many to relocate to reservations.

Today, Albion remains a quiet town rich in history, welcoming visitors to explore its past and enjoy its natural beauty. Population: 243.



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Declo

The city was originally named Marshfield. In 1916, the name was changed to Declo. The Central Post Office told the community to choose another name not to exceed five letters. the last initials of the first five men to enter the post office were recorded: August Detlef, George Eldredge, Hyrum Lewis, James Cooley, and Carl Osterhout. The Central Post Office said they preferred Declo instead of Delco, and such it was named. The J. R. Simplot Company was founded in 1923 near Declo by 14-year-old entrepreneur J. R. Simplot, who had moved to the area with his family as a toddler. Population: 359.

Declo in the year 1916.



Malta

The settlement began in 1868. The settlers in the Malta area in the early 1880s had no central location for mail delivery. The mail was delivered in open boxes. The Condit family secured a permit from the U.S. Post Office Department to open a post office and name the community. The post office was opened in 1883. Apparently it seemed like an island in a wide expanse of sea, so they named it Malta after the island of Malta in the Mediterranean. Population: 172.

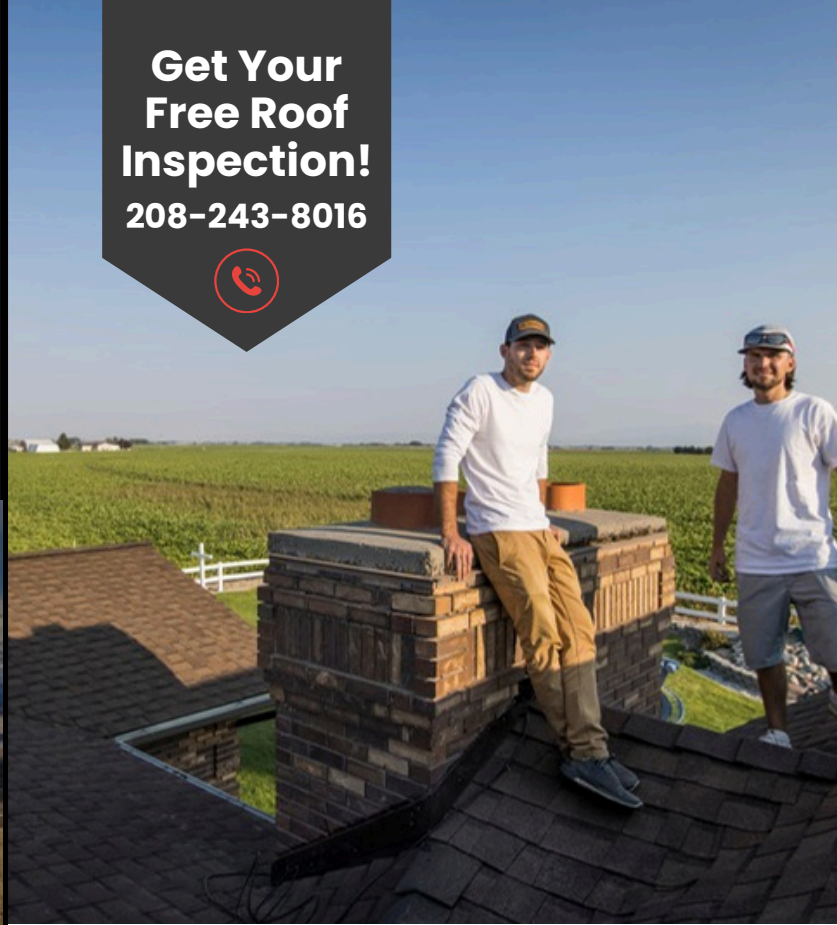


Oakley

Oakley is the western gateway to the City of Rocks and has been designated a National Historical District because of its turn-of-the-century architecture. The streets are dotted with Victorian homes and other buildings, including the renovated Howells Opera House. Oakley was founded in 1878 by Mormon Settlers. The Oakley Dam creates Goosecreek Reservoir, a great place for fishing and boating. When the dam was constructed between 1909 and 1912 it was the largest earth-filled dam in the world. Oakley is also known for its Oakley stone, quarried from the South Hills and shipped worldwide. Population: 815.



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Almo & Elba

Cache Peak towers over the quaint rural communities of Almo and Elba, where many families still run their original ranches and farms, tracing back to the 1870s. Even before these areas were settled, pioneers on the California & Oregon Trail were familiar with this region. Its distinctive granite rock formations served as significant landmarks along the trail and still hold messages left by those early travelers. The City of Rocks National Reserve and Castle Rocks State Park were established to protect the area's rich history and natural beauty. Population: 271



Burley

In the 19th century, Burley became a significant waypoint for pioneers on the Oregon and California Trails. These routes were vital paths for settlers heading west, and their passage through Burley left a lasting imprint on the town's development.



The Oregon Short Line Railroad, constructed in the late 1800s, followed these historic trails, bringing increased traffic and opportunities to the area. It was during this time that the town of Burley began to take shape. Officially, Burley's story began in 1905 when a post office was established, marking the birth of a growing community. The town was named after David Ellsworth Burley, a railroad official whose contributions helped lay the groundwork for Burley's expansion. In 1909, Burley was incorporated as a town and quickly became a bustling hub. Its strategic location and access to rail transport facilitated its growth as a center for agriculture and commerce. By 1918, Burley had become the seat of Cassia County. Today, Burley remains a vital agricultural and economic center in Idaho. Its history is a testament to the resilience and determination of those who have called it home—from ancient indigenous cultures to modern settlers forging new paths in the American West. Population: 12,142



New to Rodeo? That's Okay. This Glossary Can Help!

Barrel Racing: A timed event where a horse and rider must navigate a cloverleaf pattern around three barrels. Speed and precision are key.

Bareback Riding: A roughstock event where the cowboy rides a horse without a saddle, holding on with a rigging. Riders are judged on their control and style.

Breakaway Roping: A timed event where a cowboy or cowgirl ropes a calf, and the rope "breaks away" from the saddle horn when the calf is caught. It showcases speed and skill in roping.

Bronc Riding: Includes both Saddle Bronc and Bareback Bronc events, where riders attempt to stay on a bucking horse for eight seconds, judged on their style and the horse's performance.

Bucking Chute: A narrow stall-like enclosure that holds livestock, such as bulls and broncs, before release for a ride.

Bull Riding: A thrilling event where a rider attempts to stay on a bucking bull for eight seconds, scored based on the bull's bucking and the rider's skill.

Calf Roping: Also known as tie-down roping, this event involves roping a calf, dismounting, and tying three of its legs in the shortest time possible.

Chaps: Protective leather leggings worn by rodeo competitors to protect against falls and contact with the animal.



Chute Dogging: A steer wrestling event where the competitor attempts to bring a steer to the ground as quickly as possible, starting from a chute.

Dally: The technique of wrapping the rope around the saddle horn after a catch, used in team roping and calf roping events.

Flank Strap: A padded strap placed around a horse or bull's flank to encourage bucking. It does not harm the animal and is a standard part of rodeo equipment.

Hazer: In steer wrestling, the cowboy who rides alongside the steer to keep it running straight for the competitor to dismount.

Header and Heeler: In team roping, the header ropes the steer's horns, and the heeler ropes its hind legs. This event requires coordination and teamwork.

Mutton Bustin: A junior rodeo event where young children ride sheep, often serving as an introduction to rodeo sports for kids.

Pickup Man: A cowboy who assists roughstock riders in safely dismounting and controlling the animal after the ride.

Reride: An additional opportunity given to a rider when the initial ride was affected by circumstances beyond their control, such as equipment failure or poor performance by the animal.

Roughstock: Refers to the bucking animals used in bronc riding, bareback riding, and bull riding events.

Saddle Bronc Riding: A classic rodeo event where the rider uses a specialized saddle and rein, judged on style and control as well as the horse's performance.

Slack: Extra runs or performances held outside the main event schedule, often used for larger rodeos to accommodate all competitors.

Steer Wrestling: Also known as bulldogging, this timed event involves jumping off a horse onto a steer and wrestling it to the ground as quickly as possible.

Timed Events: Events where the competitor with the fastest time wins, including barrel racing, team roping, and calf roping.

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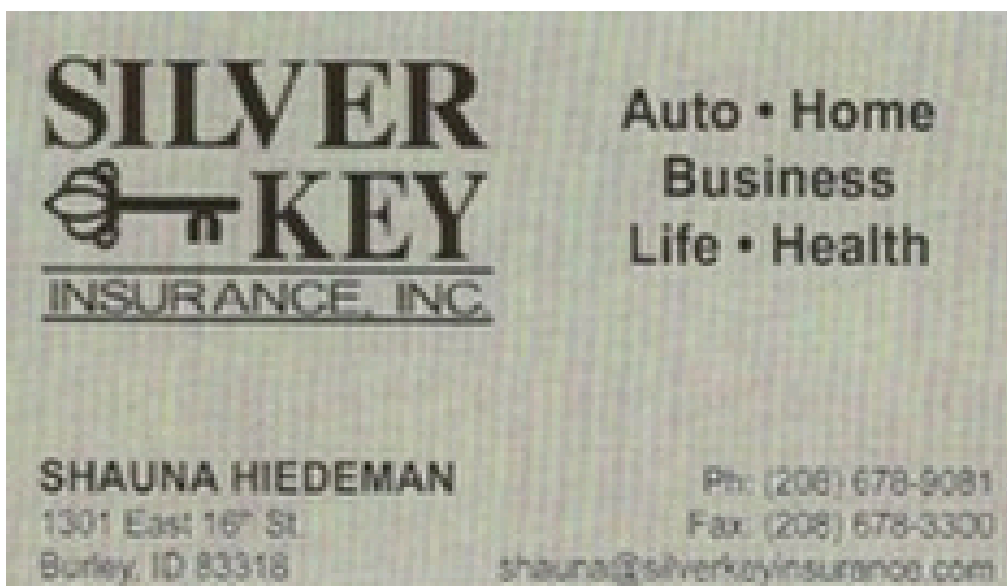
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The Roots of Rodeo: From Ranch to Arena

The History of Rodeo, a quintessentially American sport, has deep roots in the rugged and adventurous lifestyle of the Old West. Emerging from the daily work of ranchers and cowboys, rodeo's evolution is a testament to the skill and spirit of those who lived and worked on the vast cattle ranches of the late 19th century. Today, it stands as a vibrant celebration of tradition, athleticism, and the enduring legacy of cowboy culture.

The origins of rodeo can be traced back to the early Spanish settlers and Mexican vaqueros who brought cattle ranching traditions to the Americas. As American settlers moved westward in the 1800s, these traditions melded with the practices of cowboys on the open range, who were responsible for herding and tending cattle. The skills necessary for this demanding work, such as riding, roping, and herding, became the foundation for what would eventually become competitive rodeo events.



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The first informal competitions, or "rodeos," likely occurred when neighboring ranches gathered to test the mettle of their cowboys in friendly contests. These gatherings provided an opportunity for cowboys to showcase their skills, settle disputes, and enjoy a bit of camaraderie. It wasn't long before these informal contests gained popularity and evolved into organized events, attracting spectators who were eager to witness the cowboy prowess in action.



The **first recorded rodeo** took place in 1869 in Deer Trail, Colorado, where cowboys competed in various events for bragging rights and modest prizes. By the late 1800s, rodeos were being held across the western United States, complete with bleachers and entry fees, transforming from casual ranch gatherings into major public spectacles.

As rodeo gained popularity, its structure became more formalized, leading to the establishment of standard events like bronc riding, steer wrestling, and calf roping, each designed to test a cowboy's speed, agility, and endurance. The addition of bull riding, barrel racing, and team roping soon followed.

In 1929, the Rodeo Association of America (now the **PRCA** or Professional Rodeo Cowboys Association) was formed to create uniform rules and standards, further legitimizing the sport. Today, rodeos are held worldwide, from the small town circuits of the United States to international arenas, with the Professional Bull Riders (PBR) and the National Finals Rodeo drawing thousands of fans and participants.

Rodeo remains a living tribute to its historic roots, celebrating the enduring cowboy ethos and the pioneering spirit that helped shape the American West. Through its thrilling events and vibrant community, rodeo continues to captivate audiences, honoring the traditions of the past while forging new paths in the world of sports entertainment.

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Rodeo in Idaho: A Legacy of Grit and Tradition

Idaho's rodeo history is a proud testament to the state's deep-rooted cowboy culture and pioneering spirit. From the rugged landscapes of the Snake River Valley to the rolling hills of the Magic Valley, rodeo has been a cornerstone of Idaho's rural communities for over a century.

The origins of rodeo in Idaho can be traced back to the **late 19th century** when early settlers and ranchers brought with them the traditions of cattle herding and horse riding. As ranching communities grew, so did the practice of showcasing skills in friendly competitions. By the early 1900s, these informal contests had evolved into organized rodeos, reflecting the skills and grit of Idaho's cowboys and cowgirls.



One of the earliest recorded rodeos in Idaho took place in the 1910s in Idaho Falls, marking the beginning of a tradition that would become deeply ingrained in the state's culture. Events such as bronc riding, steer wrestling, and roping showcased the abilities of local ranchers and attracted crowds eager to experience the excitement of the rodeo.



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William H. Stufflebeam (1905-1942) | Ruth H. Stufflebeam (1942-1969)
Dwain H. Stufflebeam (1969-2012) | Quinn H. Stufflebeam (2012-Today)

The establishment of the Idaho Rodeo Association in 1946 helped formalize the sport, bringing together various rodeo events under standardized rules and regulations. This move further elevated the sport's profile and helped create a structured framework for rodeos across the state.

Idaho's rodeo scene is renowned for its blend of tradition and innovation. The annual Idaho Rodeo Circuit Finals and the famed Caldwell Night Rodeo are highlights of the state's rodeo calendar, drawing both locals and tourists. These events celebrate the skill and heritage of Idaho's rodeo community, while also showcasing the evolution of the sport from its humble beginnings.

Today, rodeo in Idaho remains a vibrant expression of the state's rich history and cowboy ethos. It continues to be a beloved tradition that honors the past while embracing the future, embodying the spirit of adventure and resilience that defines Idaho.



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